



KSHB-TV

## ORDER

Print Date 10/01/12

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Flight Dates 10/01/12-10/07/12

Contract / Revision 309793 / Attorney General Chris Koster

Original Date / Revision 08/30/12 09/27/12 Agency Com 15%

Advertiser Koster / Democrat / Attorney Billing Contact

25 Whitlock Place SW - Suite 201  
Marietta, GA 30064

Agency LUC Media

Buying Contact

25 Whitlock Place SW - Suite 201  
Marietta, GA 30064

Product

Agency Com 15%

Billing Contact

Sales Office EWSDC

Sales Region NAT

Agency Ref

Order Sep 00:20:00

Estimate # 10/1-10/7

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL CAND

Product Codes PL

Priority P-3

Advertiser Ref

Primary Account Executive  
Tara Washburn

Account Executive	Order%	Start Date	End Date
Tara Washburn	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
CABLE	%	
KCPT	%	
KCTV	%	
KCWE	%	
KMBC	%	
KMCI	%	
KPXE	%	
KSMO	%	
UNKWN	100%	
WDAF	%	

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	49	\$9,647.50	\$11,350.00	0.00	10/01/12	10/07/12	49	\$9,647.50	\$11,350.00
Totals	49	\$9,647.50	\$11,350.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
N 1	KSHB	10/01/12	10/07/12	NBC Action News at 6a NBC Action News at 6a	CM	6-7a	11111--	:30	5	\$125.00	P-3	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	11111--		5			\$125.00			0.00			
N 2	KSHB	10/01/12	10/07/12	Today Show Today Show	CM	7-9a	22222--	:30	10	\$150.00	P-3	0.00	NM	10	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	22222--		10			\$150.00			0.00			
N 3	KSHB	10/01/12	10/07/12	NBC Action News at 5p NBC Action News at 5p	CM	5-530p	11111--	:30	5	\$130.00	P-3	0.00	NM	5	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	11111--		5			\$130.00			0.00			



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Print Date: 10/01/12

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Contract / Revision **309793** Flight Dates **10/01/12-10/07/12**

Hiatus Dates

Original Date / Revision 08/30/12/ 09/27/12

Order Sep 00:20:00

Advertiser **Koster / Democrat / Attorney** Product **Attorney General Chris Kos** Estimate # **10/1-10/7**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	KSHB	10/01/12	10/07/12	NBC Action News at 6p NBC Action News at 6p	CM	6-630p	11111--	:30	5	\$250.00	P-3	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/01/12	10/07/12	11111--		5			\$250.00			0.00			
N 5	KSHB	10/01/12	10/07/12	M-F Late News M-F Late News	CM	10-1035p	11111--	:30	5	\$400.00	P-3	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/01/12	10/07/12	11111--		5			\$400.00			0.00			
N 6	KSHB	10/01/12	10/07/12	NBC Action News at 6p Sa Sa 6-630p	CM	6-630p	-----S-	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S-		1			\$125.00			0.00			
N 7	KSHB	10/01/12	10/07/12	Su Today Show Su Today Show	CM	7-8a	-----S	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S		1			\$100.00			0.00			
N 8	KSHB	10/01/12	10/07/12	Sun 8-9a Sun 8-9a	CM	8-9a	-----S	:30	1	\$50.00	P-3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S		1			\$50.00			0.00			
N 9	KSHB	10/01/12	10/07/12	M-F 4-430p Jeopardy	CM	4-430p	11111--	:30	5	\$125.00	P-3	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/01/12	10/07/12	11111--		5			\$125.00			0.00			
N 10	KSHB	10/01/12	10/07/12	M-F 430-5p Action News @ 430PM	CM	430-5p	11111--	:30	5	\$75.00	P-3	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/01/12	10/07/12	11111--		5			\$75.00			0.00			
N 11	KSHB	10/01/12	10/07/12	Nightly News Nightly News	CM	530-6p	11111--	:30	5	\$700.00	P-3	0.00	NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/01/12	10/07/12	11111--		5			\$700.00			0.00			
N 12	KSHB	10/01/12	10/07/12	Su 9-10a Su 9-10a	CM	9-10a	-----S	:30	1	\$550.00	P-3	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S		1			\$550.00			0.00			
Totals														49	\$11,350.00



KSHB-TV

# ORDER

Flight Dates **10/08/12-11/05/12**

Contract / Revision **303086 / Attorney General Chris Koster**

Original Date / Revision **06/27/12 09/28/12**

Advertiser **Koster / Democrat / Attorney**

Agency **LUC Media**  
 Buying Contact  
**25 Whitlock Place SW - Suite 201**  
**Marietta, GA 30064**

Agency **LUC Media**

Buying Contact

**25 Whitlock Place SW - Suite 201**  
**Marietta, GA 30064**

Product

Agency Com 15%

Billing Contact

**25 Whitlock Place SW - Suite 201**  
**Marietta, GA 30064**

Sales Office EWSDC

Sales Region NAT

Agency Ref

Order Sep 00:30:00

Estimate # **10/8-11/5**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL CAND

Product Codes PL

Priority P-3

Advertiser Ref

Primary Account Executive  
 Tara Washburn

Account Executive	Order%	Start Date	End Date
Tara Washburn	100%		

Order Share 25% Market Value 315340

Competing Station	% of Order	Amount
CABLE	%	0
KCPT	%	0
KCTV	%	0
KCWE	%	0
KMBC	%	0
KMCI	%	0
KPXE	%	0
KSMO	%	0
UNKWN	75%	236505
WDAF	%	0

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	141	\$46,282.50	\$54,450.00	0.00	10/01/12	10/28/12	141	\$46,282.50	\$54,450.00
November 2012	62	\$20,727.25	\$24,385.00	0.00	10/29/12	11/05/12	62	\$20,727.25	\$24,385.00
Totals	203	\$67,009.75	\$78,835.00	0.00					

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 1	KSHB	10/08/12	11/05/12	NBC Action News at 6a	CM	6-7a	MTWTF--	:30	3	\$125.00	P-3	0.00 NM	11	\$1,375.00
NBC Action News at 6a														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--			3		\$125.00		0.00			
Week:		10/15/12	10/21/12	-----			0		\$0.00		0.00			
Week:		10/22/12	10/28/12	MTWTF--			3		\$125.00		0.00			
Week:		10/29/12	11/04/12	MTWTF--			3		\$125.00		0.00			
Week:		11/05/12	11/11/12	M-----			2		\$125.00		0.00			
N 2	KSHB	10/08/12	11/05/12	Today Show	CM	7-9a	MTWTF--	:30	4	\$375.00	P-3	0.00 NM	22	\$8,250.00
Today Show														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--			4		\$375.00		0.00			



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Contract / Revision **303086** Flight Dates **10/08/12-11/05/12**

Hiatus Dates

Original Date / Revision 06/27/12/ 09/28/12

Order Sep 00:30:00

Advertiser **Koster / Democrat / Attorney** Product **Attorney General Chris Kos** Estimate # **10/8-11/5**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 2	KSHB	10/08/12	11/05/12	Today Show Today Show	CM	7-9a	MTWTF--	:30	4	\$375.00	P-3	0.00 NM	22	\$8,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
		Week: 10/15/12	10/21/12	MTWTF--					4	\$375.00		0.00		
		Week: 10/22/12	10/28/12	MTWTF--					6	\$375.00		0.00		
		Week: 10/29/12	11/04/12	MTWTF--					6	\$375.00		0.00		
		Week: 11/05/12	11/11/12	M-----					2	\$375.00		0.00		
N 3	KSHB	10/08/12	11/05/12	M-F 11a-12p M-F 11a-12p	CM	11a-12p	MTWTF--	:30	3	\$40.00	P-3	0.00 NM	14	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
		Week: 10/08/12	10/14/12	MTWTF--					3	\$40.00		0.00		
		Week: 10/15/12	10/21/12	MTWTF--					3	\$40.00		0.00		
		Week: 10/22/12	10/28/12	MTWTF--					4	\$40.00		0.00		
		Week: 10/29/12	11/04/12	MTWTF--					3	\$40.00		0.00		
		Week: 11/05/12	11/11/12	M-----					1	\$40.00		0.00		
N 4	KSHB	10/08/12	11/05/12	NBC Action News at 5p NBC Action News at 5p	CM	5-530p	MTWTF--	:30	3	\$400.00	P-2	0.00 NM	13	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
		Week: 10/08/12	10/14/12	MTWTF--					3	\$400.00		0.00		
		Week: 10/15/12	10/21/12	MTWTF--					3	\$400.00		0.00		
		Week: 10/22/12	10/28/12	MTWTF--					3	\$400.00		0.00		
		Week: 10/29/12	11/04/12	MTWTF--					3	\$400.00		0.00		
		Week: 11/05/12	11/11/12	M-----					1	\$400.00		0.00		
N 5	KSHB	10/08/12	10/21/12	NBC Action News at 6p NBC Action News at 6p	CM	6-630p	MTWTF--	:30	3	\$600.00	P-2	0.00 NM	6	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
		Week: 10/08/12	10/14/12	MTWTF--					3	\$600.00		0.00		
		Week: 10/15/12	10/21/12	MTWTF--					3	\$600.00		0.00		
N 6	KSHB	10/08/12	11/05/12	M-F 630-7p M-F 630-7p	CM	630-7p	MTWTF--	:30	4	\$1,100.00	P-2	0.00 NM	19	\$20,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
		Week: 10/08/12	10/14/12	MTWTF--					4	\$1,100.00		0.00		
		Week: 10/15/12	10/21/12	MTWTF--					4	\$1,100.00		0.00		
		Week: 10/22/12	10/28/12	MTWTF--					5	\$1,100.00		0.00		
		Week: 10/29/12	11/04/12	MTWTF--					5	\$1,100.00		0.00		
		Week: 11/05/12	11/11/12	M-----					1	\$1,100.00		0.00		
N 7	KSHB	10/08/12	11/05/12	M-F Late News M-F Late News	CM	10-1035p	MTWTF--	:30	4	\$900.00	P-2	0.00 NM	19	\$17,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
		Week: 10/08/12	10/14/12	MTWTF--					4	\$900.00		0.00		
		Week: 10/15/12	10/21/12	MTWTF--					4	\$900.00		0.00		
		Week: 10/22/12	10/28/12	MTWTF--					5	\$900.00		0.00		
		Week: 10/29/12	11/04/12	MTWTF--					5	\$900.00		0.00		
		Week: 11/05/12	11/11/12	M-----					1	\$900.00		0.00		
N 8	KSHB	10/08/12	11/05/12	Sa Today Show Sa Today Show	CM	6-8a	-----S-	:30	2	\$150.00	P-2	0.00 NM	8	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
		Week: 10/08/12	10/14/12	-----S-					2	\$150.00		0.00		
		Week: 10/15/12	10/21/12	-----S-					2	\$150.00		0.00		
		Week: 10/22/12	10/28/12	-----S-					2	\$150.00		0.00		
		Week: 10/29/12	11/04/12	-----S-					2	\$150.00		0.00		
		Week: 11/05/12	11/11/12	-----					0	\$0.00		0.00		
N 9	KSHB	10/08/12	11/05/12	Sa 8-10a Sa 8-10am	CM	8a-10a	-----S-	:30	2	\$200.00	P-2	0.00 NM	8	\$1,600.00



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Contract / Revision **303086** Flight Dates **10/08/12-11/05/12** Hiatus Dates  
 Original Date / Revision 06/27/12/ 09/28/12 Order Sep 00:30:00  
 Advertiser **Koster / Democrat / Attorney** Product **Attorney General Chris Kos** Estimate # **10/8-11/5**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 9	KSHB	10/08/12	11/05/12	Sa 8-10a Sa 8-10am	CM	8a-10a	-----S-	:30	2	\$200.00	P-2	0.00	NM	8	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					2	\$200.00		0.00			
Week:		10/15/12	10/21/12	-----S-					2	\$200.00		0.00			
Week:		10/22/12	10/28/12	-----S-					2	\$200.00		0.00			
Week:		10/29/12	11/04/12	-----S-					2	\$200.00		0.00			
Week:		11/05/12	11/11/12	-----					0	\$0.00		0.00			
N 10	KSHB	10/08/12	11/05/12	NBC Action News at 6p Sa 6-630p	CM	6-630p	-----S-	:30	1	\$125.00	P-3	0.00	NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					1	\$125.00		0.00			
Week:		10/15/12	10/21/12	-----S-					1	\$125.00		0.00			
Week:		10/22/12	10/28/12	-----S-					1	\$125.00		0.00			
Week:		10/29/12	11/04/12	-----S-					1	\$125.00		0.00			
Week:		11/05/12	11/11/12	-----					0	\$0.00		0.00			
N 11	KSHB	10/08/12	11/05/12	Sa Late News Late News Sa	CM	10-1030p	-----S-	:30	1	\$800.00	P-2	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					1	\$800.00		0.00			
Week:		10/15/12	10/21/12	-----S-					1	\$800.00		0.00			
Week:		10/22/12	10/28/12	-----S-					1	\$800.00		0.00			
Week:		10/29/12	11/04/12	-----S-					1	\$800.00		0.00			
Week:		11/05/12	11/11/12	-----					0	\$0.00		0.00			
N 12	KSHB	10/08/12	11/05/12	Su Today Show Su Today Show	CM	7-8a	-----S	:30	1	\$175.00	P-2	0.00	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S					1	\$175.00		0.00			
Week:		10/15/12	10/21/12	-----S					1	\$175.00		0.00			
Week:		10/22/12	10/28/12	-----S					1	\$175.00		0.00			
Week:		10/29/12	11/04/12	-----S					1	\$175.00		0.00			
Week:		11/05/12	11/11/12	-----					0	\$0.00		0.00			
N 13	KSHB	10/08/12	11/05/12	Sun 8-9a Sun 8-9a	CM	8-9a	-----S	:30	2	\$50.00	P-3	0.00	NM	8	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S					2	\$50.00		0.00			
Week:		10/15/12	10/21/12	-----S					2	\$50.00		0.00			
Week:		10/22/12	10/28/12	-----S					2	\$50.00		0.00			
Week:		10/29/12	11/04/12	-----S					2	\$50.00		0.00			
Week:		11/05/12	11/11/12	-----					0	\$0.00		0.00			
N 14	KSHB	10/08/12	11/05/12	Su Late News Late News Su	CM	Late News Su	-----S	:30	1	\$800.00	P-2	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S					1	\$800.00		0.00			
Week:		10/15/12	10/21/12	-----					0	\$0.00		0.00			
Week:		10/22/12	10/28/12	-----					0	\$0.00		0.00			
Week:		10/29/12	11/04/12	-----S					1	\$800.00		0.00			
Week:		11/05/12	11/11/12	-----					0	\$0.00		0.00			
N 15	KSHB	10/15/12	10/21/12	NBC Action News at 6a NBC Action News at 6a	CM	6-7a	MTWTF--	:30	3	\$400.00	P-2	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MTWTF--					3	\$400.00		0.00			
N 16	KSHB	10/22/12	11/05/12	NBC Action News at 6p NBC Action News at 6p	CM	6-630p	MTWTF--	:30	4	\$600.00	P-2	0.00	NM	9	\$5,400.00



KSHB-TV

Print Date: 10/01/12

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Contract / Revision **303086** Flight Dates **10/08/12-11/05/12**

Hiatus Dates

Original Date / Revision 06/27/12/ 09/28/12

Order Sep 00:30:00

Advertiser **Koster / Democrat / Attorney** Product **Attorney General Chris Kos** Estimate # **10/8-11/5**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 16	KSHB	10/22/12	11/05/12	NBC Action News at 6p NBC Action News at 6p	CM	6-630p	MTWTF--	:30	4	\$600.00	P-2	0.00	NM	9	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	MTWTF--					4	\$600.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--					4	\$600.00		0.00			
		Week: 11/05/12	11/11/12	M-----					1	\$600.00		0.00			
N 17	KSHB	10/15/12	10/28/12	Su Late News Late News Su	CM	Late News Su	-----S	:30	1	\$800.00	P-2	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S					1	\$800.00		0.00			
		Week: 10/22/12	10/28/12	-----S					1	\$800.00		0.00			
N 19	KSHB	10/08/12	11/05/12	M-F 4-430p Jeopardy	CM	4-430p	MTWTF--	:30	5	\$125.00	P-3	0.00	NM	21	\$2,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWTF--					5	\$125.00		0.00			
		Week: 10/15/12	10/21/12	MTWTF--					5	\$125.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--					5	\$125.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--					5	\$125.00		0.00			
		Week: 11/05/12	11/11/12	M-----					1	\$125.00		0.00			
N 20	KSHB	10/08/12	11/05/12	M-F 430-5p Action News @ 430PM	CM	430-5p	MTWTF--	:30	5	\$75.00	P-3	0.00	NM	21	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWTF--					5	\$75.00		0.00			
		Week: 10/15/12	10/21/12	MTWTF--					5	\$75.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--					5	\$75.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--					5	\$75.00		0.00			
		Week: 11/05/12	11/11/12	M-----					1	\$75.00		0.00			
N 22	KSHB	10/08/12	11/05/12	M-F 10-11a M-F 10-11a	CM	10-11a	MTWTF--	:30	1	\$50.00	P-3	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWTF--					1	\$50.00		0.00			
		Week: 10/15/12	10/21/12	MTWTF--					1	\$50.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--					1	\$50.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--					1	\$50.00		0.00			
		Week: 11/05/12	11/11/12	M-----					1	\$50.00		0.00			
													Totals	203	\$78,835.00